

MATT ZEMBRUSKI

Practical AI strategies to save time, work smarter, and stay ahead

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Matt Zembruski is the Founder and CEO of AI Agility, a corporate AI training company helping organizations transform how they work through practical AI implementation. With 30+ years in technology, agile coaching, and business transformation, Matt brings real-world experience as an AI startup co-founder and daily AI practitioner since ChatGPT's launch in November 2022. His flagship AI Professional Certification Training Program has delivered measurable results, including training 65 professionals at Spencer Technologies who generated \$1.26M in documented annual business value with 100% engagement. Matt's philosophy centers on "People + AI = Superhuman Workplace Contributors" - believing AI success comes not from being the smartest person in the room, but from being the person who practices most consistently. Through the AI Accelerator podcast, Matt interviews leaders, innovators, and practitioners at the forefront of AI adoption, sharing actionable insights that help professionals move from AI-curious to AI-capable.

REVIEWS

“Matt brought a powerful blend of innovation, adaptability, and real-world application. The results? Smarter processes. Streamlined operations. Empowered employees with time back to focus on high-impact work. We're already looking forward to welcoming him back.”
Lorrie Mailhot, VP People & Culture, Spencer Technologies

“Matt's approach as a host is both engaging and insightful, making complex topics accessible and interesting. His professionalism made the entire process seamless. I highly recommend Matt to anyone looking to gain deeper insights.”
James Barrett, Chief Technology Officer, Millin Associates

“When it comes to supporting your team, Matt really has you covered — regardless of where you are on your journey or transformation.”
Chris Lord, Co-Founder and AI Architect, Stealth AI Startup

WAYS TO COLLABORATE:

- Be a Guest:** Share your AI journey, tools, and implementation stories
- Cross-Promotion:** Exchange podcast appearances and social media amplification
- Corporate Partnerships:** Connect your organization with AI training solutions
- Speaking Engagements:** Invite Matt to speak at your event or conference
- Joint Content:** Co-create articles, webinars, or research on AI adoption

WHAT IS AI ACCELERATOR?

AI Accelerator is a podcast dedicated to helping professionals and organizations accelerate their AI adoption journey. Each episode features conversations with leaders, practitioners, and innovators who share real-world insights on implementing AI effectively. The show focuses on practical application over theory - giving listeners actionable strategies they can implement immediately to save time, increase productivity, and stay competitive in an AI-powered world.

USUAL QUESTIONS WE ASK GUESTS:

- What was your "aha moment" with AI?
- How are you using AI in your day-to-day work right now?
- What's one AI tool or workflow that's been a game-changer for you?
- What mistakes do you see people making when adopting AI?
- What advice would you give someone just starting their AI journey?
- How do you see AI changing your industry in the next 2-3 years?

QUESTIONS MATT IS READY TO ANSWER:

- How do you train an entire organization to adopt AI effectively?
- What's the ROI of corporate AI training?
- How do you measure AI adoption success?
- What separates companies that succeed with AI from those that struggle?
- How do you overcome resistance to AI in the workplace?
- What's the future of AI in professional development?

EPISODE TOPICS / MAIN FOCUS AREAS:

- AI for HR & People Operations
- AI for Sales & Marketing Professionals
- AI Tools & Productivity Hacks
- Corporate AI Adoption Strategies
- Prompt Engineering Best Practices
- Industry-Specific AI Applications (Real Estate, Hospitality, Finance, etc.)
- Change Management & AI Implementation
- AI Ethics & Responsible Use
- Future of Work & AI

COMPANIES WORKED WITH



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